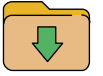




MEDIA KIT
2022



SHOP THE APP / SAYWEE.COM



HIGH-RES LOGOS & IMAGES



TASTE LIFE TO THE FULLEST

GROCERY SHOPPING MADE ACCESSIBLE,
AFFORDABLE, SOCIAL, AND EXCITING

Weee! is the leading Asian and Hispanic e-grocer in the U.S. that sources and delivers products directly to customers, offering more than 15,000 products with nationwide shipping across 48 states. Weee! helps customers discover everyday staples sourced locally and hard-to-find goods from around the globe, with a new standard for freshness and value.

FEATURED IN

The New York Times

AP

REUTERS®

TC
TechCrunch

abc 7

NBC

THE WALL STREET JOURNAL.

FORTUNE

BUSINESS
INSIDER

Eat This, Not That!

Bloomberg

CR Consumer Reports



bon appétit

BuzzFeed



VICE

gawker

THE HOLLYWOOD REPORTER

yahoo! finance

kitchn

thrillist

SFiST

protocol

San Francisco Chronicle

SAVEUR.

mashed



Forbes 2021
AMERICA'S
BEST STARTUP
EMPLOYERS
POWERED BY STATISTA

ORDERS FULFILLED TO DATE
CUSTOMER REVIEWS

19,000,000+
800,000+

KEY DIFFERENTIATORS

- **Fresh.** We source & deliver products at the peak of freshness, including seasonal, hard-to-find, and exclusive products (over 20% of SKUs offered).
- **Efficient.** By precisely predicting demand (vs. overstocking inventory), we generate minimal food waste and pass the savings down directly to our customers.
- **Affordable.** Prices are often lower than in-store, with free delivery over \$35 and no subscription fee.
- **Community-driven.** Engaging social e-commerce features that reward customers for sharing and advocating for Weee!

COAST-TO-COAST SERVICE

- Local delivery on fresh produce, meat, seafood, and much more for free **next-day delivery over \$35**
- Over 2,500 shelf-stable products are available for nationwide shipping via **Weee! Pantry+**



MERCHANDISE-DRIVEN

Unlike courier delivery services, **we know exactly where our food comes from.** The partnerships we've fostered over the years make it possible for us to source more than 400 types of fresh produce; as well as restaurant-quality seafood, local meat and dairy products, frozen food, beverages, pantry staples, snacks, health and beauty, and meals from popular local restaurants.

COMPANY HISTORY + EXECUTIVE BIO

Larry Liu is the founder and CEO of Weee!, a leading online grocery company headquartered in Fremont, California with over 1,500 employees. Weee! was founded in 2015 to source hard-to-find and authentic ingredients to a community of over 7M Asian immigrants. The Weee! app launched on iOS and Android in 2017 and serves hundreds of thousands of households today. Prior to Weee!, Mr. Liu held various roles in engineering and finance at Intel, Brocade, and Atmel. He holds a BSEE from Shanghai Jiao Tong University and an MBA from UC Davis Graduate School of Management.